

Missouri School for the Deaf Parents' Organization

Board of Advisors Report

November 20, 2014

Box Tops

The first submission period for Box Tops ended on November 1st. The MSDPO submitted a total of \$137.50 in Box Tops. During this same period last year we submitted \$128.20. We are running ahead of last year's totals, but still need a lot of support if we are going to top our goal of \$750.00 for this year.

MSD Student Council and National Honor Society Blood Drive

The MSDPO has donated a total of 25 shirts for the upcoming MSD Student Council and National Honor Society Blood Drive being held on December 1, 2014. We are very optimistic that these shirts will help them to once again reach and exceed their collection goal.

MSD Eagles Bling Shirt Pre-Order Sales Campaign

At Fall Homecoming the MSDPO started a new pre-order sales campaign for the MSD Eagles Bling Shirt. That campaign ran through October 13th. We ordered a total of 30 Ladies Cut shirts to sell at Homecoming as a way to jump start sales. We sold 28 of those shirts at Homecoming. The pre-order campaign offered both the Ladies Cut and a T-Shirt style. A total of 22 shirts were sold during the sales campaign.

Winter Homecoming Preparations

The MSDPO is currently making preparations for the Winter Homecoming on January 10, 2015. We are working closely with our printer to design a new shirt/hoodie that will be offered for sale. This new design will be unveiled on the MSDPO Facebook site in the future.