

# **Missouri School for the Deaf Parents' Organization**

## **Board of Advisors Report**

**November 15, 2013**

### **Box Tops**

The first submission period ended November 1<sup>st</sup>. The MSDPO is happy to report that we have collected more Box Tops in the first submission period, than we did for all of last year. From July – November, a total of \$280.80 were submitted. We are well on our way to meeting our \$500.00 goal for the year.

### **Fall Homecoming 2013**

The MSDPO had another successful Fall Homecoming. At last year's event we sold \$2,600 in merchandise. We knew it would be difficult to top that total, but with several alumni coming in for the 75<sup>th</sup> anniversary celebration of Stark, we hoped to have a good night.

When the final receipts were counted, we sold \$2,618.00 in merchandise. After expenses for the purchase of new shirts and hats were subtracted, the MSDPO cleared \$1,300. Like last year, any remaining inventory has been paid for, and when sold will be 100% profit for the organization.

### **Deaf Awareness Week**

On September 25, the MSDPO participated in the Deaf Awareness Week Exposition held in Harrison Gym. A representative of the organization met with students, staff, and others, telling them about the MSDPO and how it assists the school. Items were also offered for sale. While the amount sold did not top that from Homecoming, the organization did make an additional \$90.00.

### **MSD Student Council and National Honor Society Blood Drive**

As mentioned in the previous Board report, the MSDPO purchased shirts to be passed out to donors during the MSD Student Council and National Honor Society Blood Drive on September 30<sup>th</sup>. According to the coordinators of the event, the shirts were a hit. For the first time, the event exceeded their goal of collecting 20 units. At the end of the day, a total of 25 units were collected.

Based on this success, the MSDPO was asked if they would be willing to purchase additional shirts for the Blood Drive to be held on December 2<sup>nd</sup>. A total of 30 more shirts were ordered for the event. ‘

### **MSD Day at the Edward Jones Dome**

On November 3, the MSD Music in Motion performed at the Edward Jones Dome. The MSDPO was asked if they would provide special St. Louis Rams t-shirts to all those participating in the event. The MSDPO agreed, and purchased a total of 12 shirts for those participating. These shirts were worn during the performance.

### **MSD Sweatpants Pre-Sale**

As part of the Homecoming activities, the MSDPO started a pre-sale campaign for MSD sweatpants. The pre-sale was not as successful as hoped. A total of 15 sweatpants were sold. The total earned was \$90.00.

### **MSD Blackout Eagle Pre-Sale**

After receiving continued requests to bring back the popular Blackout Eagle design, the MSDPO agreed to bring the design back for a one-time only pre-sale. The design could be purchased on a hoodie, crew-neck sweatshirt, long sleeve t-shirt, and a short sleeve t-shirt. The pre-sale ended on November 7<sup>th</sup>, so the total earned is still being determined.