

Missouri School for the Deaf Parents' Organization

Board of Advisors Report

March 7, 2012

**Winter Homecoming 2012**

Due to the fewer numbers that attend, sales during Winter Homecoming are always less than Fall Homecoming. However, this year we had a very strong Winter Homecoming, selling \$396.00 in items. Much of these sales can be attributed to the offering of a new long sleeve shirt, pink and green beanies (stocking caps), and pink and green hats.

In a spirit of cooperation, we also sold shirts at our booth for the Booster Club. We helped them raise \$99.00 through the sale of these shirts.

**Hat Sales**

As part of the Winter Homecoming effort, the MSDPO offered a pre-sale for hats. The hats featured the embroidered logo below. The hats offered for sale included green and pink beanies, green and pink adjustable hats, and yellow, green, and pink fitted caps. A total of \$203.00 was raised through the sale of these hats.



**Jacket Sales**

During Winter Homecoming, several individuals visited the MSDPO booth, and asked about the possibility of purchasing an MSD pull-over jacket. Based on these requests, the MSDPO offered a second opportunity for the purchase of jackets. A total of six additional jackets were sold during the short sales campaign. This effort netted an additional \$30.00 in profit for the organization.

## Box Tops

The second and final submission period for this school year ended on March 1. During the second period (November – February) the MSDPO redeemed at total of \$77.60 in Box Tops. For the year, a total of \$151.10 was earned through Box Tops.

Even though the submission period for this school year has passed, we still encourage everyone to continue collecting Box Tops. We will submit any additional Box Tops collected during the start of next school year. You can find out about opportunities to earn Box Tops during the month of March in the new edition of the **Box Tops Update** that can be downloaded at <http://www.msdpo.org/box-top-update.html>

## MSDPO 5K Fun Run and Walk

Planning for the MSDPO 5K Fun Run\Walk to be held on April 14 is going well. Our route for the event was approved by the Fulton City Council in January. Unlike last year, the route will use the streets around the campus instead of the Stinson Creek Trail. This new route was chosen because of flooding concerns along the trail during the month of April.

The event has been heavily advertised. Advertising outlets used include the MSDPO web site, Facebook, several community calendars throughout the area, the University of Missouri Diversity Calendar, a free rotating spot on the BOTT Radio Network, the William Woods **Hoot**, and a mass mailing to all Callaway County Chamber of Commerce members.

We have also secured several sponsors. These include The Callaway Bank, Debo Funeral Home, McDonalds of Fulton, Fulton Bowling Center, and Dairy Queen. We are still waiting to hear back from Wal-Mart, C&R Market, and Wendy's.

The shirt design for this year's event has been selected (see below). It was well received when presented to our friends and supporters on Facebook.



We have also reached out to the William Woods American Sign Language Interpreting program to find individuals who might want to serve as buddy walkers and runners with MSD Students. They have

responded positively to this inquiry, and said they would like to help. We are still waiting to see how many students want to participate.

If you would like to attend, please be sure to register soon. The deadline for guaranteeing a shirt with your registration is March 25<sup>th</sup>. You can register online or pledge a sponsorship at <http://www.msdp.org/5k-participant-info.html>.

### **Shirts for MSD Academic Bowl**

In the past, MSD students on the Academic Bowl team have worn t-shirts provided by the MSDPO from our fundraising inventory. To help our students have a more proper uniform to wear when representing MSD, the MSDPO has agreed to purchase polo shirts for the team. These shirts will be used for academic bowl events, and will be available for use by members of the team in the coming years. Two different colors of shirts (green and yellow) are being purchased. They will feature the logo below (an eagle with a wing span made to look like a book).



### **MSD Talent Show**

Once again the MSDPO has agreed to sponsor the prizes for the talent show to be held in April. Like last year we will be providing gift cards to the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners.