

Missouri School for the Deaf Parents' Organization

Board of Advisors Report

January 10 2013

Box Tops

The MSDPO has submitted an additional \$46.60 in Box Tops. This brings our total submitted for the school year to \$327.40. We still need an additional \$172.60 to top our goal of \$500.00 for the year.

MSD Student Council and National Honor Society Blood Drive

As mentioned in our November 15, 2013 Board of Advisors Report, the MSDPO was asked if they would be willing to purchase additional shirts for a second MSD Student Council and National Honor Society Blood Drive to be held on December 2nd. A total of 30 more shirts were ordered for the event. ‘

The goal for the drive was to collect 20 units. Once again they topped the goal. A total of 31 people (6 of them new donors) attended the drive. In the end, a total of 25 units were collected. For the two drives (September 30 and December 2) combined, a total of 50 units were collected. This surpasses the total goal for both by 10 units.

MSD Blackout Eagle Pre-Sale

In the November 15 report, the MSDPO stated that after receiving continued requests to reprint the popular Blackout Eagle design, it was decided to bring it back for a one-time only pre-sale. The design could be purchased on a hoodie, crew-neck sweatshirt, long sleeve t-shirt, and a short sleeve t-shirt. This pre-sale proved to be very popular, as a total of \$796.00 in merchandise was ordered.

However, after the initial orders were delivered, the sales went viral after an MSD alum posted a picture on Facebook of her wearing one of the hoodies. Since the posting of the picture, the MSDPO has sold \$304.00 more in merchandise. Total sales for the Blackout Eagle reprint so far are over \$1100.00.

MSD Cook Book Pre-Sale

The MSD Cook Book is a project that has been ongoing for several years. When first proposed, the MSDPO agreed to fund the printing of the cook book as a fundraiser for the organization. After a lot of effort on the part of many individuals, the cook book was offered as a Christmas pre-sale.

The 254 page cook book contains recipes from alumni, staff, parents, and others. The art work on the cover was drawn by Jeanette (Spritze) Das (Class of 1965). Several staff members were involved in the collection, selection, and typing up of the recipes over the years. The MSD Media Department helped with the design, and final editing. The book was printed by MSD students in the Vocational Printing Class under the direction of their instructor, Bobby Morris Jr.

The pre-sale proved successful. In only two weeks of sales, we sold over \$350.00 in cook books. Cook books are still available to be purchased, and will be offered at the upcoming Winter Homecoming.

Christmas Parade Float

The MSDPO once again agreed to sponsor the MSD float entry for the Fulton Jaycees Christmas Parade on December 7, 2013. The organization provided a Wal-Mart gift card for \$300.00 that was used to purchase supplies to create the float.