

Missouri School for the Deaf Parents' Organization

Meeting Summary

September 18, 2011

President Jeff Patridge called the first meeting of the 2011-2012 school year to order at 1:00 p.m. In a continued attempt to expand participation in the MSDPO and its activities, the organization held its first ever Twitter meeting.

Treasurers Report

Patridge reported that at the end of July 31, 2011 the organization had \$10,824.93 in its checking accounts. Deposits were made of \$54.00. Expenses were \$818.43. The balance at the end of August 31, 2011 was \$10,060.50.

Updates

The MSDPO 5K Fun Run and Walk last April 2011 was a huge success. There were a total of 75 participants and 9 volunteers that took part in the event. After expenses were paid, the MSDPO raised a total of \$368.55.

The MSDPO would like to thank our corporate and individual sponsors, and our volunteers for helping to make the event a success. We would especially like to thank Brad Drew for designing the logo, Megan and Tony Key for coordinating the event, and the City of Fulton and the Fulton Police Department.

New Business

A. Changes in Tax Laws for Non-Profits

Recent changes in Federal tax laws require all non-profit organizations to file returns for each year. In the past, only those organizations making over \$25,000 in income were required to file. With these changes, the MSDPO has hired an accountant to handle all of the organization's financial records. ProAcct Financial and Accounting in Fulton will help to make sure that the MSDPO remains compliant with all rules and regulations.

B. Box Tops for Education and My Coke Rewards Programs

To provide additional funding opportunities for MSD, the MSDPO has agreed to coordinate the collection of Box Tops and My Coke Reward points. Collection bins have been placed throughout the MSD campus to collect Box Tops. Parents, students, MSD staff, alumni, friends, and supporters are encouraged to participate. To learn more, visit the MSDPO website (www.msdp.org) and look under “Fundraising Opportunities”.

C. Online Sales

The MSDPO continues to offer sales of its items through the online sales store on the MSDPO web site. After a year, this effort has proven to be a disappointment. The MSDPO is soliciting suggestions on what can be done to increase sales. Email suggestions to msdparentorg@gmail.com.

D. Clearance Sale and Purchase of New Items.

The MSDPO is selling most of its older stock at clearance prices. Prices for these items are \$6.00 or less. These items are being reduced to make room for the offering of new items. These new items, as well as items being offered through pre-order, will be revealed over the next couple of months.

E. Fall and Winter Homecoming

Fall Homecoming is scheduled for October 22. Winter Homecoming is January 21, 2012. The MSDPO will once again be offering items for sale at these events. If you can help with selling at the booth, please send an email to msdparentorg@gmail.com.

F. Fundraiser Night at Pizza Hut

The Fundraiser Night at the Fulton Pizza Hut was a big success last year. We are looking to sponsor a similar event this November. Information on the night will be released once the date and time is finalized.

G. MSDPO 5K Fun Run and Walk 2012

With the success of the first event in 2011, the MSDPO has been asked if they will sponsor an event in 2012. Right now the MSDPO is looking to hold this event on April 13, 2012. However, to plan and run an event of this size, the MSDPO is going to need help. If you are willing to help plan or assist during the event, please send an email to msdparentorg@gmail.com .

H. Other Fundraising Activities

We have heard from a few friends and supporters of possible fundraising ideas, but are always looking for more. If you have any ideas please email them to msdparentorg@gmail.com .

I. Other

The MSDPO would like to invite all parents, MSD staff, alumni, friends, and supporters to join our organization. While “parents” is in our name, the MSDPO does not limit membership to only parents. The MSDPO welcomes everyone. If you would like to join, either send an email to our email address or go to our web site and complete the online form under “Join Us”.